



Subjects Kent Haskell and Paul Donaldson operated two different storefronts and several websites in Windsor, ON, through which they sold grey market DIRECTV subscriptions to Canadian subscribers. Donaldson and Haskell were in business for approximately 10 years under various business names (DSS Experts, Direct Entertainment and Can Am Satellites). The most recent inception, Can Am Satellites (can-am-sat; can-am-sat.com), was created in late 2004 and was transferred entirely to Donaldson in late 2006.

DIRECTV's records suggest that in order to obtain DIRECTV subscriptions to sell, Donaldson/Haskell or an agent thereof created DIRECTV accounts using the identities of real individuals (real name/SSN) but at service/billing addresses that had no association to the individuals (identity theft). Records also suggest that the subjects accessed and modified existing DIRECTV accounts without the account holders' knowledge or consent for the purposes of activating or obtaining new equipment. The latter circumstance is known as account hijacking.

Donaldson/Can Am Satellites was served with an Anton Piller Order on October 2, 2008 by DIRECTV's Office of Signal Integrity. The order allowed a civil evidence search to be executed at the business premises, and also requires that the business cease all sales/installation of DIRECTV, and that all DIRECTV-related items be removed from the related websites.